

## MARCH 2009, ISSUE 9

Welcome to the latest issue of Donors News. Issue 9 is jam packed with news of all Eaves' achievements, new developments and fundraising over the past few months.

**EAVES NEEDS YOU! TURN TO PAGE TWO TO ENTER THE 2009 ADIDAS WOMENS 5K CHALLENGE...**

## POPPY WINS CRUCIAL BID TO SUPPORT TRAFFICKED WOMEN

After undergoing a rigorous selection procedure, POPPY has been awarded continuation funding of £3.7m for the next two years to continue its holistic range of support services for women trafficked into the UK.

Eaves Chief Executive Denise Marshall said,

*"The funding will enable us to expand our services to include support for women trafficked into domestic servitude, and we are pleased that this form of exploitation has now been recognised as a gendered form of violence. We will also be working with new partners to expand our services on a national level."*

Partnerships will be formed with Black Association of Women Step Out (BAWSO) in Cardiff and the Ashiana Project in Sheffield to ensure the effective delivery of these extended services. POPPY will also work closely with the UK Human Trafficking Centre in Sheffield and will co-ordinate comprehensive training and support to statutory and voluntary agencies both in the UK and internationally. The new extended service will comply with Europe Convention Against Trafficking in Human Beings (ECAT), which was ratified by the government in December 2008 and will include:

1. A new national referral mechanism.
2. Strengthened arrangements for looking after victims including a 45 day reflection and recovery period.
3. Better support for victims in giving information to the police.

### Key facts:

- POPPY has provided supported accommodation to 215 women and outreach support to 208 women.
- POPPY has helped 30 women to convict 46 individuals for trafficking related offences totalling 297 years.

### New Funding Will Provide:

- 54 Bed spaces in total, including:
  - 40 in London, 5 in Cardiff and 9 in Sheffield
- Services for women trafficked into prostitution AND domestic servitude
- An expanded outreach service operating from London and Sheffield.

### Operation Tolerance

The government piloted Operation Tolerance in 2008, in recognition of the fact that trafficked women are exploited in a wide range of situations. The pilot scheme enabled POPPY to support seven women who were trafficked predominantly for domestic servitude.

POPPY welcomed the decision to pilot these services which directly led to the expansion of POPPY services across the country.

## Team Eaves Needs You!

Calling all women and girls! Please help Eaves by entering the 2009 Adidas Women's 5K Challenge!

Whether you choose to walk, jog or sprint your way to the finish line, it will be made easy in the knowledge that you are helping Eaves to support women and children affected by violence.

In return for your support, we will send you an Eaves t-shirt, training information, and lots of encouragement on the day!

Last year, 15 *Team Eaves* runners raised over £3,800. This year, we are hoping to attract 60 runners and raise £18,000. Do you think you are up to the challenge? If so, dust off your trainers and get in touch.

Upon registering list Eaves Housing for Women as your charity to support and enter the following address details: 2<sup>nd</sup> Floor, Lincoln House, 1-3 Brixton Road, London, SW9 6DE.



**Where:** Hyde Park, London

**When:** Sunday 6th September 2009

**Time:** 11.00am

**Register:** [www.womenschallenge.co.uk](http://www.womenschallenge.co.uk)

**Online entry Fee:** £15.00 of which £5.00 will automatically be donated to Eaves

**Contact:** Victoria Samuel Fundraising Manager on 020 7840 7132 or [victoria.samuel@eaveshousing.co.uk](mailto:victoria.samuel@eaveshousing.co.uk)

## Two Little Girls Raise Awareness Of Trafficking



*Two Little Girls* is a fantastic, short animated film by production company Animage made in consultation with five Albanian women, who were trafficked into prostitution in the UK and supported by Eaves. It warns of the dangers of sex trafficking by highlighting some of the ways that young women are tricked by traffickers. Negotiations are underway to distribute the film in Albania, with other European countries to follow. The film is an excellent educational tool for people wanting to learn about the sex trafficking industry and the dangers it presents.

To obtain a copy of *Two Little Girls* please contact Anna Bowden at [anna.bowden@eaveshousing.co.uk](mailto:anna.bowden@eaveshousing.co.uk)

## Male Ordered: "The mail- order bride industry and trafficking in women for sexual and labour exploitation"

*Male-Ordered* is a new Eaves publication released in March 2009. The report explores the disturbing concepts of servile marriages and trafficking, alongside contributory factors of the male order bride industry. Some examples of the reports findings are listed below:

- Male order brides are at increased risk of becoming international victims of trafficking .
- Many websites which catalogue male order brides are venues for pornography and prostitution with women pictured in child-like poses designed to appeal to adults who sexually abuse children.
- Women who find partners through marriage agencies are at higher risk of becoming victims of violence and exploitation.

A copy of *Mail Ordered* will be available to download from [www.eaves4women.co.uk](http://www.eaves4women.co.uk) in April.

## Fundraising Campaign Goes Underground

If you were out and about on the tube in London you might have eyeballed the new POPPY Project poster campaign!

Eaves launched the fundraising campaign with London Underground on 18<sup>th</sup> February 2009. The campaign which ran for a month, aimed to create awareness amongst the general public and raise money for POPPY's work supporting trafficked women.



## Big Lottery Helps Women Out Of Prostitution

### LOTTERY FUNDED

Eaves is excited to announce that we have received a grant from The Big Lottery!

The funds will be used to conduct England-wide research into the most effective ways of helping women out of prostitution and provide a model of best practice. Such a huge undertaking has never been funded before!

Researchers will liaise with women who have already left prostitution, and other organisations working with women in prostitution, to create viable support solutions to help women to get out – and stay out.

*“The vast majority of women working in prostitution will want to exit at some point, and our experience tells us that to do this, they need a range of very specific services and support,”* says Eaves Chief Executive Denise Marshall.

The Big Lottery funding will also create four new posts at Eaves - an Exiting Prostitution Research Officer, Link Officer, Administrator and a Development Worker.

Eaves will collaborate with researchers at London South Bank University, including Professor Roger Matthews, who has considerable experience of conducting research on different aspects of prostitution.

## Eaves Holistic Support Services Courtesy Of London Councils

Funding previously pledged by London Councils is now in place, enabling Eaves to provide a holistic range of support services for women who have experienced domestic and sexual violence including:

- Continuation of the successful Amina peer support scheme for women affected by rape or sexual assault
- Counselling and group support services
- Resettlement and tenancy support services
- The Scarlet Centre – providing a range of advice services.



The funding will also enable continuation of research and development around issues of prostitution, trafficking and wider violence against women issues.

## Macquarie Group Foundation Cake Bake

Financial services group Macquarie raised an amazing £5,270 in a company Bake Off for Eaves! The event was held last October and was judged by two representatives of Eaves, Anna Bowden and Victoria Samuel, alongside Christopher Gilford and John Renshaw from the Worshipful Company of Bakers.

Anna said,

*“The standard of entries was really high. I tasted 32 cakes before lunchtime, which was no mean feat – but they were all so delicious I wish I could have eaten more! Thanks to all at Macquarie Group for making such an effort to raise money for Eaves.”*



## City University Rocks It Up For POPPY



Eaves would like to say a resounding “Thank you” to City University’s Amnesty Group for organising a student band night which raised £200.00 for the POPPY Project. Ruth Breslin, Eaves Research and Development Manager, was there on the night to raise the profile of POPPY and was delighted to be presented with a cheque to help fund POPPY’s vital work with women who have been trafficked.

Ruth said,

*“This was a really fun night that also dealt with a very serious subject – it was great to see City University students so engaged and keen to help in tackling the issue of trafficking”.*

## Fundraising Events

Please show your support for **Dannie Carr** and **Danielle Hipkins** who will be running the **London Marathon** on 26<sup>th</sup> April 2009 in support of Eaves POPPY Project.

To sponsor **Dannie** please visit the link for her fundraising page:

[www.justgiving.com/danniedoesthebigone](http://www.justgiving.com/danniedoesthebigone)

To sponsor **Danielle** visit:

[www.justgiving.com/daniellehipkins1](http://www.justgiving.com/daniellehipkins1)

If you live in the North you might like to sponsor **Natalie Husdan’s BUPA Great Manchester 10km run** through the city centre on Sunday 17<sup>th</sup> May 2009 by visiting:

[www.justgiving.com/nataliehusdan1](http://www.justgiving.com/nataliehusdan1)

Eaves would like to wish **Alex Papworth** a Happy Birthday on 28<sup>th</sup> March and say, “Thank you” as he will be encouraging friends to support Eaves instead of receiving birthday presents this year. You can help Alex celebrate with Eaves at [www.justgiving.com/alexpapworth](http://www.justgiving.com/alexpapworth)

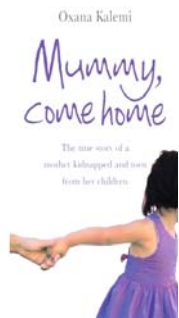
If you would like to hold an event to help Eaves please contact **Lortoria McDonald Fundraising Officer** on 020 7840 7105 or [lortoria.mcdonald@eaveshousing.co.uk](mailto:lortoria.mcdonald@eaveshousing.co.uk)

give with confidence

## Fundraised Events

- Members of **Newbold Church** kindly donated a £750 cheque in support of the POPPY Project as a result of their Christmas offering. Eaves is extremely grateful!
- “Thank you” to **Ann Pearson and guests** who raised an incredible £531.00 in a Bridge event for Eaves. Ann worked hard to arrange the event last autumn with help from friends Chris, Maureen and Peter, Stephanie and Jamie - well done!

## Mummy, Come Home



*Mummy, Come Home* is the harrowing true story of a Ukrainian mother torn from her children, tricked into prostitution by her best friend and trafficked into the UK. This bestseller is written by ex POPPY service user Oxana Kalemi and retails from £12.99 at all good book stores and websites.

## Celebrity Bridge Event

Bridge is definitely a fundraising favourite at the moment.

Celebrity supporter and author Val McDermid recently raised a whopping £2,250 for the POPPY Project by taking part in a new TV programme *Bridge: Celebrity Grand Slam*. Val is one of eight celebrity players who can be seen demonstrating both the complex and social side of Bridge on Sky Arts 2 from 20 April. Thank you Val!

## Recycle Your Old Mobile Phones

Got an old mobile phone and charger lying around that you don't need anymore? Why not donate it to someone who does? Eaves will recycle your phone by making sure that the women who use our services have a mobile to call their support workers, the police and their solicitors. So whilst you may no longer have use for your old phone, consider how your phone could dramatically help a woman communicate. Please send your mobile with charger to [Lortoria McDonald](#) at [Eaves, Second Floor, Lincoln House, 1-3 Brixton Road, London SW9 6DE](#). Thank you.



## Gift Aid

Gift Aid makes your donations to Eaves go further.

Gift Aid enables Eaves to claim an additional 28 pence for every £1 donated by UK tax payers.

To start gift aiding please fill in the declaration form attached with Donor News.

*giftaidit*

## Selling on eBay? Then you can help Eaves

Selling items on eBay? It is now possible to select Eaves to benefit from a percentage of the sale price. Every time you list an item for Eaves to receive a percentage of the selling price, eBay will waive that percentage of your fees. Helping Eaves in this way creates greater awareness for our charity and means your listings can be seen by everyone who searches through [eBay.co.uk](#).

If you have a registered account simply select::

1. “Advanced sell”
2. Select the “Charity box” just below the price setting and select Eaves to support and the percentage (10-100%) of final selling price
3. Mission Fish (eBay's charity partner) will automatically collect donations from you following your sale.
4. Don't forget to tick the “Gift Aid” box when you list an item for Eaves.



## Seasonal Support

From everyone at Eaves "Thank You" to the individual donors who purchased Christmas cards and sent us gifts. Through your generous donations the women and children supported by Eaves were able to have a wonderful Christmas last year.

Eaves was also bowled over by the fantastic support shown by the following donors:

- **Carolyn Cotton** and the **London City Singers** created a melodious stir in Trafalgar Square on 9<sup>th</sup> December 2008 and raised £166.59.



- **Olivia Miller** organised **Artemis Fund's** donation of gifts to the mothers and children supported by Eaves refuges.

- **Sue Reily** and colleagues at **Transport for London (TFL)** who generously donated fantastic Christmas gifts to children supported in Eaves women's refuges.



- **Hayes** who made Christmas special last year by donating beautifully presented Christmas hampers with a variety of gifts for all.
- **Junior League of London** who organised a party for the women and children and donated Christmas hampers containing a lovely variety of food and gifts.
- **Isabel Ford** for organising a generous donation of books and children's clothing on behalf of **Bloomsbury Children's books** and to **Alexa von Hirschenberg** for selecting great books for the women supported by Eaves refuges.
- **Jilly Sitford** for arranging **Ome Design's** generous donation of gifts for women and children.
- **Personnel Decisions International** also joined in the Christmas cheer by donating gifts.
- **Lizzy Kremer** organised the donation of gifts for women and children supported by Eaves on behalf of the **David Higham and Associates** publishing company.

"Thank you" to everyone for your efforts.

To donate to Eaves, please send a cheque payable to Eaves Housing for Women with gift aid declaration to Lortoria McDonald, 2nd Floor, Lincoln House, 1-3 Brixton Road, London SW9 6DE.

Eaves can also receive online donations at [www.eaves4women.co.uk](http://www.eaves4women.co.uk) and can now take credit card payments by phone. Please call 020 7840 7105. **Thank you!**