

Donor News



AUGUST 2009, ISSUE 10

Welcome to the summer issue of Donor News! Despite the weather, it's sizzling with news about Eaves' achievements, new developments and fundraising activities.

SNEEK PEEK INSIDE ISSUE 10

- Demand Change! campaign
- Nothing Personal campaign
- Liberty Bizarre event!
- Fundraising successes
- Events and fundraisers.

Comments and queries

If you are interesting in fundraising for Eaves or have any comments about *Donor News*, please contact:

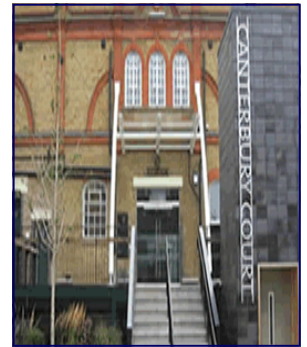
Victoria Samuel
T: 020 7840 7132
E: victoria.samuel@eaveshousing.co.uk;

or
Lortoria McDonald
T: 020 7840 7105
E: lortoria.mcdonald@eaveshousing.co.uk.

Thank you!

Eaves has re-located!

Eaves has moved on to pastures new, although we haven't gone very far! The move has increased



office space for Eaves' growing staff team, and provided us with fully equipped resource and conference rooms.

Eaves' new address is:

**Eaves Housing, Unit 2.03,
Canterbury Court, Kennington Park,
1-3 Brixton Road,
London
SW9 6DE.**

All other contact details will remain the same.

Scarlet Centre opens!

Eaves' new advice centre for women affected by domestic violence, rape and sexual abuse is now up and running and offering the following services:

- Training workshops
- Advice and one-to-one support
- Counselling
- Resettlement support and tenancy advice.

The Scarlet Centre will complement Eaves' other support services such as the Amina peer mentoring scheme for women who have experienced sexual abuse.

We hope to have an official launch of the centre later on in the year, but in the meantime we will be getting on with the day-to-day running of the service.

DID YOU KNOW THAT...

- ...men who buy sex most commonly locate women via adverts placed in local newspapers
- ...four out of five newspaper adverts for 'personal' services provide sex on the premises
- ...London's local papers advertise an average of 28 brothels per borough
- ...75% of women involved in street prostitution began when they were under 18
- ...up to 95% of women in street prostitution are addicted to hard drugs, such as heroin or cocaine

WHAT YOU CAN DO

- Write to your local newspaper asking them to stop advertising 'adult' or 'personal' services.
- Contact your local council and ask them to withdraw council advertising from newspapers which advertise 'adult' or 'personal' services.
- Write to your local MP about the problem.

Visit www.eaves4women.co.uk for template letters and contact details.

Please help us to end the exploitation of women.

It's *Nothing Personal*...

Eaves is currently running the *Nothing Personal* campaign encouraging local newspapers to stop publishing adverts for 'adult services' which fuel the demand for prostitution and trafficking.

Denise Marshall, Chief Executive of Eaves says,

"In London's local papers a huge 80% of ads for 'adult' massage parlours or saunas are fronts for brothels, where men can buy sex. Newspaper owners turn a blind eye to this, insisting that they do not advertise anything illegal, while banking their gains from the sex industry."

Research shows that men who buy sex most commonly locate women via local papers. The *Nothing Personal* campaign seeks to end the exploitation of the UK's most vulnerable women. To make this campaign a success we urge you to get involved by:

- Writing to your local newspaper asking them to stop advertising 'adult services';
- Contacting your local council asking them to withdraw council advertising from newspapers which advertise adult services;
- Writing to your local MP about the problem.

For template letters, e-flyers and contact details please visit Eaves website at:

www.eaves4women.co.uk.

Of Human Bondage: Trafficking in Women & Contemporary Slavery in the UK

Abigail Stepnitz takes a closer look at human trafficking for forced labour in the UK in this new Eaves report. Key findings include:

- The demand for cheap labour is resulting in an overwhelming increase in trafficking for forced labour particularly in the agriculture and construction industries.
- Persons trafficked into forced labour are deceived, coerced or forced into their situation in the same way as those forced into trafficking for sexual exploitation.
- Sexual abuse and rape is common but underreported and is used as a threat by employers because they know it carries familial shame and social stigma in their home countries.

A detailed version of the report will soon be available to download at www.eaves4women.co.uk.

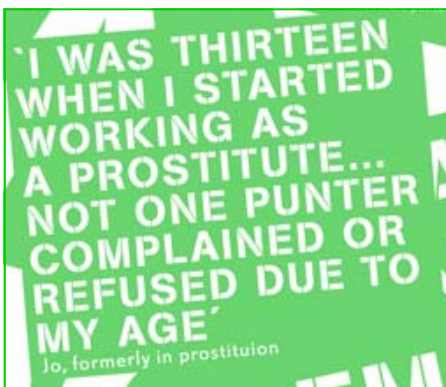
DEMAND CHANGE!

Prostitution is exploitation - Stop the demand

Demand Change! is the message that Eaves and human rights organisation Object have been voicing recently at the Houses of Parliament. Launched in June, **Demand Change!** calls for :

- An increased understanding of the myths and realities surrounding prostitution
- An understanding of prostitution as a form of violence against women
- Adoption of the 'Nordic model', which tackles demand by criminalising buyers, decriminalising those selling sex, and providing adequate resources to help women exit prostitution.

The campaign has attracted significant attention from politicians, the media and those working directly and indirectly with women in prostitution including:



Fiona Mactaggart, MP:

"It's a real opportunity to make progress on reducing exploitation of women, through addressing the demand."

Journalist and author Victor Malarek:

"Demand is fuelling the trafficking of women and girls, and payment is, for the Johns, the ultimate conscience-pacifier. This is a human rights catastrophe... we had better do something to put the brakes on this insanity."

The **Demand Change!** campaign website offers information for professional, educational or campaigning purposes. For more information please visit www.demandchange.org.uk.

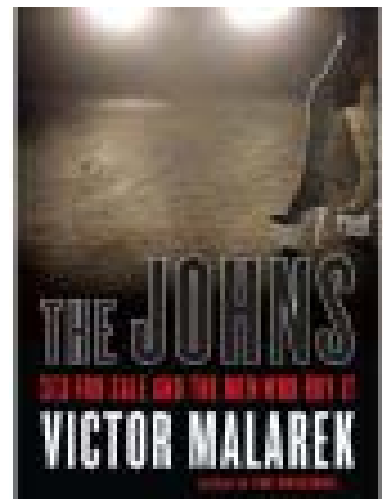
A petition for this campaign called 'Tackling Demand' has also been posted on the Number 10 website. Please sign here: <http://petitions.number10.gov.uk/TacklingDemand/>

'The Johns'

Award-winning Canadian journalist Victor Malarek and author of *'The Natashas: The New Global Sex Trade'* (2003) has recently published an insightful new book.

'The Johns: Sex For Sale and The Men Who Buy It' is a revealing account of the types of men who buy sex and the organisations that drive the demand.

The book retails at around £18 from most good bookshops and will definitely be an interesting read!



Liberty bizarre

Liberty Bizarre is a one-day fundraising extravaganza in aid of Eaves, organised by Eaves' supporter and professional event manager Euphame McDonald. All of the proceeds from Liberty Bizarre will help fund the essential work of Eaves. So if you are in the area and fancy a bit of shopping in aid of a good cause, why not go along to Liberty Bizarre!



Saturday 10th October

93 Burghley Road, Tufnell Park, London NW5 1UJ

13:00—17:00

Glamorous clothes sale, stalls, cakes & treats


Entrance fee: £3 on the door

18:30—10:00

Screening of short films, live bands, auction

Entrance fee: £12 tickets in advance due to limited places.

Please join Liberty Bizarre on this fun-filled day - all are welcome! If you would like to donate an item of clothing please make sure its condition is new or nearly new and send to: **Liberty Bizarre c/o Eaves, Unit 2.03, Canterbury Court, Kennington Park, 1-3 Brixton Road, London SW9 6DE**. You can also get involved by volunteering, renting a stall, sponsoring the event, buying a lovely bag (pictured above) or distributing flyers. For detailed information, please visit: www.libertybizarre.com.

	<p>ATTENTION! <i>Team Eaves</i> needs more runners and supporters!</p>
<p>Where: Hyde Park, London</p> <p>When: Sunday 6th Sept 2009</p> <p>Time: 11.00am</p> <p>Online entry fee: £15.00 of which £5 is donated to Eaves.</p>	<p>In the previous issue of Donor News we told you about the forthcoming Adidas Women's 5K Challenge 2009 taking place on 6th September in Hyde Park, London.</p> <p><i>Team Eaves</i> now has 42 runners and walkers taking part and raising funds to help Eaves support women and children affected by violence.</p> <p>Thank you to all those who have signed up, spread the word to friends and family, made donations, and who are coming along to support <i>Team Eaves</i> on the day!</p> <p>There are still places left for anyone wanting to join in or cheer us on. To sign up please see the attached leaflet and click here to register www.womenschallenge.co.uk/home/. For further information and a t-shirt contact: Lortoria McDonald, Fundraising Officer on 020 7840 7105 or at lortoria.mcdonald@eaveshousing.co.uk. Thank you!</p>

Fundraising News...

Barking and Dagenham playroom

Eaves has finally secured the **£40,000** needed to build a new playroom at our Barking & Dagenham refuge. Building works are under way and should be completed shortly.

The customised playroom will enable therapeutic play for children who have experienced domestic violence.

This work is taking place due to generous grants provided by:

The ACT Foundation

Trusthouse Charitable Foundation

The Tudor Trust

Ford Britain Trust

Charles S. French Charitable Trust

Clothworkers Foundation.

Creating Positive Choices Fund

Eaves has been awarded a 'Creating Positive Choices' grant amounting to **£5,096!**

The grant will enable children's activities for a year and the hire of a session play worker in Eaves' Kensington & Chelsea refuge.

Children In Need

Our Barking and Dagenham domestic violence refuge also benefits from a new grant totalling **£146,828** over three years.

The grant will continue to fund the Children's play worker and the Child Development worker posts.

Brave students enter the Dragon's Den... and win £3,000 for Eaves!

Students from **Wembley High Technology College** recently won **£3,000** for Eaves in a Dragon's Den event organised by the Youth Philanthropy Initiative.

Groups of students were asked to research charities that they felt made a particular impact on community need and present their results.

One group chose to showcase Eaves, and beat their competitors hands down! Fantastic news!

Finally... a very big thank you to the Community Liaison Group at **John Lewis** which is generously furnishing Eaves' new Advice Centre with a brand new leather sofa!

Wake up with AMBLESIDE WI!

The Ambleside Women's Institute generously donated toiletry bags and £180 fundraised at a coffee morning to women supported by Eaves.

The bags were thoughtfully filled with a range of essential items for women who arrive at Eaves with nothing.

Everyone at Eaves thanks Ambleside Women's Institute for its generous support!



Maternity and baby clothes

We are now able to provide pregnant women on the POPPY Project with stylish maternity wear, thanks to online store **Crave Maternity**. We have also received a huge donation of clothes and accessories for babies and children from **BabyCity**.

Eaves would like to thank both stores for their generosity in organising this much needed donation of garments.

HERA SCHEME UPDATE!

The second round of the pioneering HERA scheme has commenced. Twenty women supported by POPPY have enrolled and will be helped to develop their business plans and ideas by professional mentors .

Some previous success stories include:

'F' who is currently completing ESOL and Business Studies courses and plans to set herself up as a freelance interpreter.

'G' who was already qualified as a baker in her home country and now has a business plan to set up in the UK. She is currently catering for weddings and parties part-time.

'H' who has completed a Diploma in stage make-up and starts a holistic therapy training course in September. She also volunteers and has been accepted onto a Ready to Work programme.

THANK YOU to investment firm **Babcock & Brown** for its surprise donation of **£6,829** towards HERA. The firm previously supported the scheme as a pilot initiative in 2008.

POPPY Law Student Appeal

The POPPY Project has two more aspiring lawyers who have gained university places to read law in September.

*Ngozi and *Sarah want to become lawyers to help other women like themselves, and to educate others about trafficking.

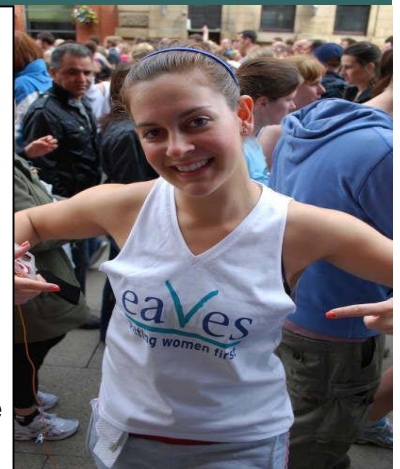
Both women have secured bursaries of £500 each for 3 years and we are currently seeking contributions towards the remaining £2,600 needed to cover the cost of first year part time tuition fees.

If you would like to help please contact: Lortoria McDonald, Fundraising Officer on 020 7840 7105.

*Please note names have been changed to protect identities.

FABULOUS FUNDRAISERS!

- Congratulations to our **London Marathon runners Dannie Carr**, who raised **£833.51**, and **Danielle Hipkins**, who raised **£610.97** in aid of Eaves POPPY Project.
- Thank you to **Lynne Wallerstein** for running the **Women's Ignis Management 10K Run** and raising **£170.26**.
- 'Takk' to **Joanna Cordner**, for running the **Midnight Sun Run in Tromso, Norway**. She raised an impressive **£961.56!**
- Well done **Natalie Husdan** who raised a whopping **£1,041.87** at the **BUPA Great Manchester 10K run**.



Natalie Husdan

Eaves would like to wish good luck to all the Adidas Women's 5K Challenge runners for September 6th and to the following individuals at the BUPA Great North Run!

- Sara Hawryla
- Faye Jordan
- Madeleine Watson and the Carnwath Sisters!

Round up:

Your support is essential to the successful provision of services for women affected by violence, so please do continue to support Eaves' vital services whenever you can. Spreading the word to your friends and families, making donations, organising small events like coffee mornings or car boot sales, and participating in sponsored activities, are all important sources of income for Eaves. **Thank you!**